



EFFECTS OF CULTURE

- * Culture increases individual pleasure, happiness and wellness.

 The presence of culture adds a positive image to a town or neighborhood and creates more satisfaction with environment.
- * Culture unites the society.

Cultural institutes, like community centers and schools, in which people from a neighborhood active participate stimulate the social cohesion in that area. Participation in cultural activities leads to more self awareness, more social contacts, and more safety feelings.

Young people which participate in cultural activities are less criminal.

* Culture benefits the economy.

A region with high cultural standard is more attractive for a high educated, creative population to settle, this influences the grow of employment.

Cultural facilities, services and activities are bringing more economic benefit by employment in cultural institutes, attracting tourists and creative industry.

VIA.ARS.NATURA the way to art and nature

VISION

The program VIA.ARS.NATURA will be an overall and wide-range program of nationally and internationally significant artworks along old (historic) routes and paths in the countryside.



lucien den arend - dordrecht - nl

These art works will be grown or made from the ingredients/elements of, or specifically related to the landscape and geology of the area. The use of these different components, like forests, plants, peat, earth, rock(s) and water will visualize the characteristics of nature and authentic roads in South-East Finland.

http://www.arefs.org/projects/via-ars-natura.html



The works in the project VIA.ARS.NATURA can be created for the short or long term - as temporary or permanent works - integrated and site specific.

The area can be enriched with long-term planted and growing artwork, designed to fit in with the existing native trees and other plants.

There are many possibilities for these kinds of art works like trees being woven, pleached, grafted and pruned into living sculpture.

Areas of trees and/or bushes planted to form graphic shapes.

Grass used to create visual images.

Waterways altered with stone and trees.

Earthworks and land shaping (landscaping) used as constructive elements.

Landscape structures and planting which can give direction to the visitor.

Temporary works can may be pre-existing, commissioned or invited for exhibition and relate specifically to the landscape or geology of Etelä-Savo, for instance sculptures that could be sited to draw attention to the agriculture or glacial history in the area.

Conservation, bio-diversity and habitat are also items that can be included in the art works.



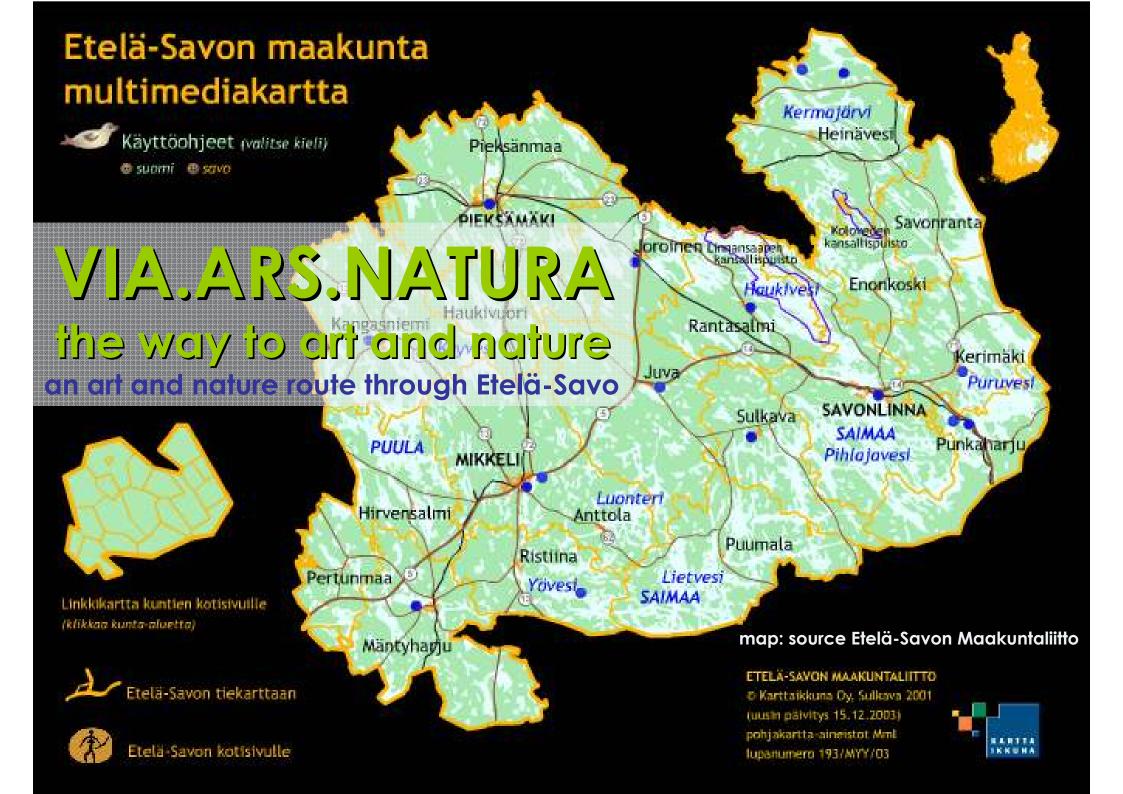
England

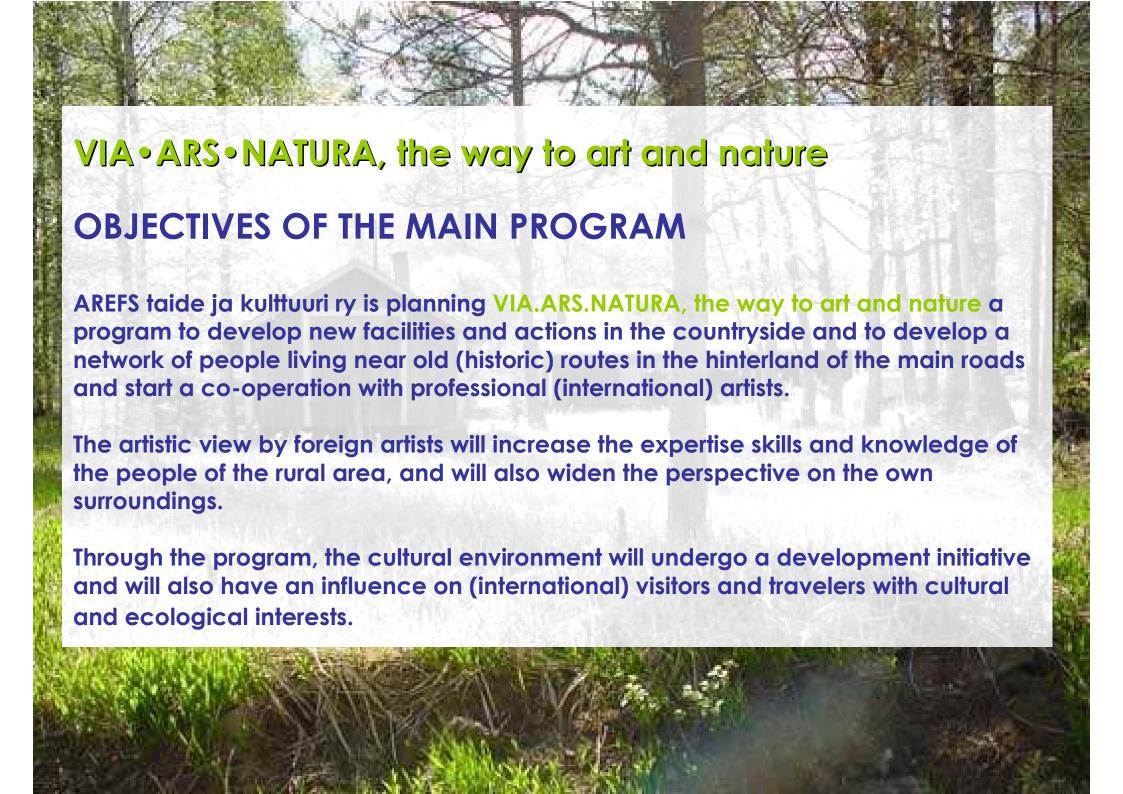
Jaakko Pernu

Finland

Andy Goldsworthy

Storm King Wall







VIA.ARS.NATURA, the way to art and nature PROJECT ART AND NATURE ROUTES MIKKELI – JUVA – PIEKSÄMAKI - KANGASNIEMI

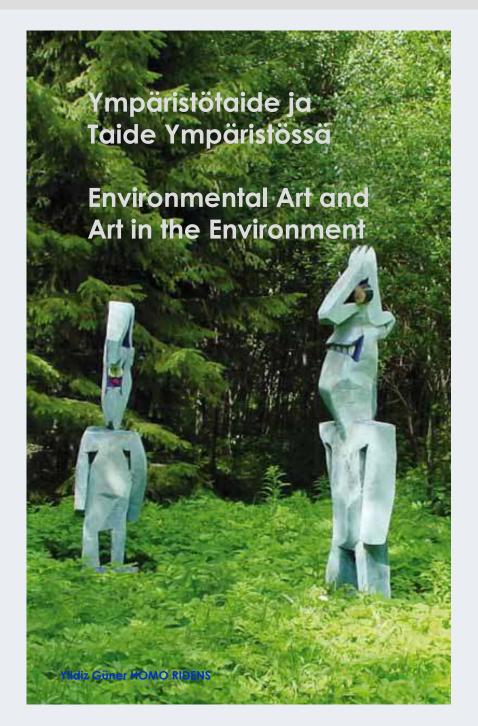
- explore, survey and map the specific old (historic) routes through the landscape
- explore and document the characteristics of the natural and cultural elements in the rural landscape, like fences, stone walls, hay rolls, wood- and root piles etc, but also the way how people organize their personal yard
- search for possibilities to add various valuable signs and site specific art in the landscape to focus the attention of passers-by on the characteristics of traditional agriculture and forestry and, at the same time, on contemporary art
- search for possibilities to open the hinterland between the main roads for interested travelers (both local passers-by, but also tourists).
- survey how different groups can contribute to the realization of the signs
- look how to connect the locals of this area and (national as well as international) artists to create a network of involved people and to establish new ways of collaboration
- start to involve local people, children and young people in its program activities through community participation, education and make contemporary art more accessible
- search for funding to continue and to execute (parts of) the program VIA.ARS.NATURA, the way to art and nature in the surveyed region



VIA.ARS.NATURA, the way to art and nature PROJECT ART AND NATURE ROUTES Haukivuori: Karhuntie - Lemettiläntie - Taulumäentie

- * realization of art works and promotion of local products.
- * explore and document the characteristics of the natural and cultural elements in this part of the rural landscape, like fields, fences, stone walls, hay rolls, wood- and root piles etc, but also the way how the personal yard is organized and bring it together in a database.
- * profile ideas, products, participation, and contributions which can be part of the identity of this route.
- * add site specific art and land art in the landscape to focus the attention of passers-by on the characteristics of traditional agriculture and forestry and, at the same time, on contemporary art.
- * develop and contribute new elements in their own surroundings.
- * presentations about the development of the project and through community participation, education make contemporary art more accessible.
- * search funding to continue and to start and execute the development project VIA.ARS.NATURA, the way to art and nature.
- * publication in Finnish and English on the website.
- * execute a contribution to develop sustainable attractions to authentic Finnish rural landscape of the route.

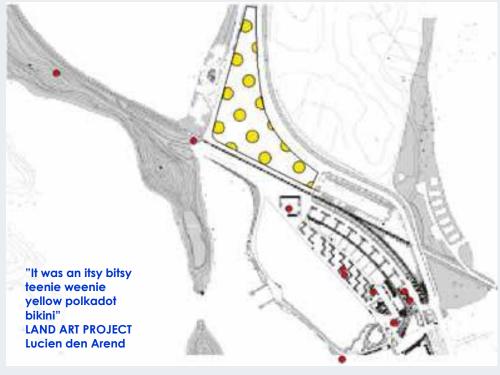
ARS.NATURA.



MIKKELIPUISTO 2009

Summer in Mikkelipuisto Park in 2009 offers: environmental art that has been especially created for the park, as well as international works of art that are given new depth and meaning by being displayed in nature.

Welcome to view and participate in these works of art —and to listen to the thoughts that they inspire in you!



Collaboration project between Mikkelipuisto, Saksala ArtRadius and Penttilä Gardens.

sponsors: Länsi-Savo, ProAgria, Lemminkäinen, Savon Kuljetus, Vihertietökeskus

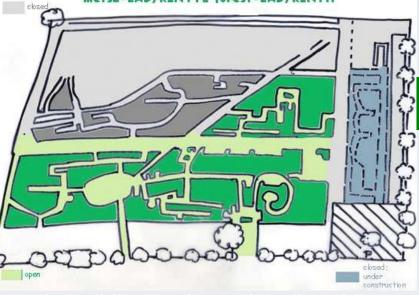


the LABYRINTH is an experimental environmental art project



LABYRINTH

metsä-LABYRINTTI forest-LABYRINTH





it is a co-operation between artists-farmers-volunteers



a place for unexpected artistic experiences for artists, visitors and children









support: European Union, Suomen Kulttuurirahasto, Arts Council Finland, Länsi-Savo, Lemminkäinen, Mikkeli Kaupunki, de Jong Tours









children's forest









idea's from other cultures can inspire children from everywhere to build their own living space

